

51ST ST.GALLEN SYMPOSIUM 2021
4-6 MAY 2021

Collaborative Advantage



**ST.GALLEN
SYMPOSIUM**

Welcome

For more than five decades, we, the International Students' Committee, believe cross-generational dialogue plays a central role in constructively addressing some of today's most pressing issues. It is our aspiration to give a voice to all generations on topics which matter and make them heard by people capable of effecting change.

The St. Gallen Symposiums' missions are to be the seismograph of the generations to come, to foster including, courageous and responsible dialogue across generations, and finally to call for action with the next generation in mind.

Based on this conviction, every year, 30 students voluntarily and wholeheartedly commit themselves to the organisation of the St. Gallen Symposium. In the name of the 51st International Students' Committee we would like to thank you for your interest in the St. Gallen Symposium.

It is our great pleasure welcoming you in St. Gallen from 5–6 May 2022 to become a part of our initiative and participate in this unique exchange across current and future leaders.

**Vivian Bernet, Lucas Mortier
and Niklas Zeller**
Head of the Organising Committee

Lead with the next...

We believe that to tackle the pressing issues of our time, we have to think cross-cultural, cross-sectoral, and most important: cross-generational.

Fostering the dialogue between generations...



1 topic
pressing &
cross-sectoral

50
year-old initiative



600

senior leaders from
business, politics,
academia and society



200

young minds selected through
the Global Essay Competition
and our talent scouting network



100

high potential future
corporate leaders
and emerging entrepreneurs

30

students organising
the St. Gallen Symposium
on a voluntary basis

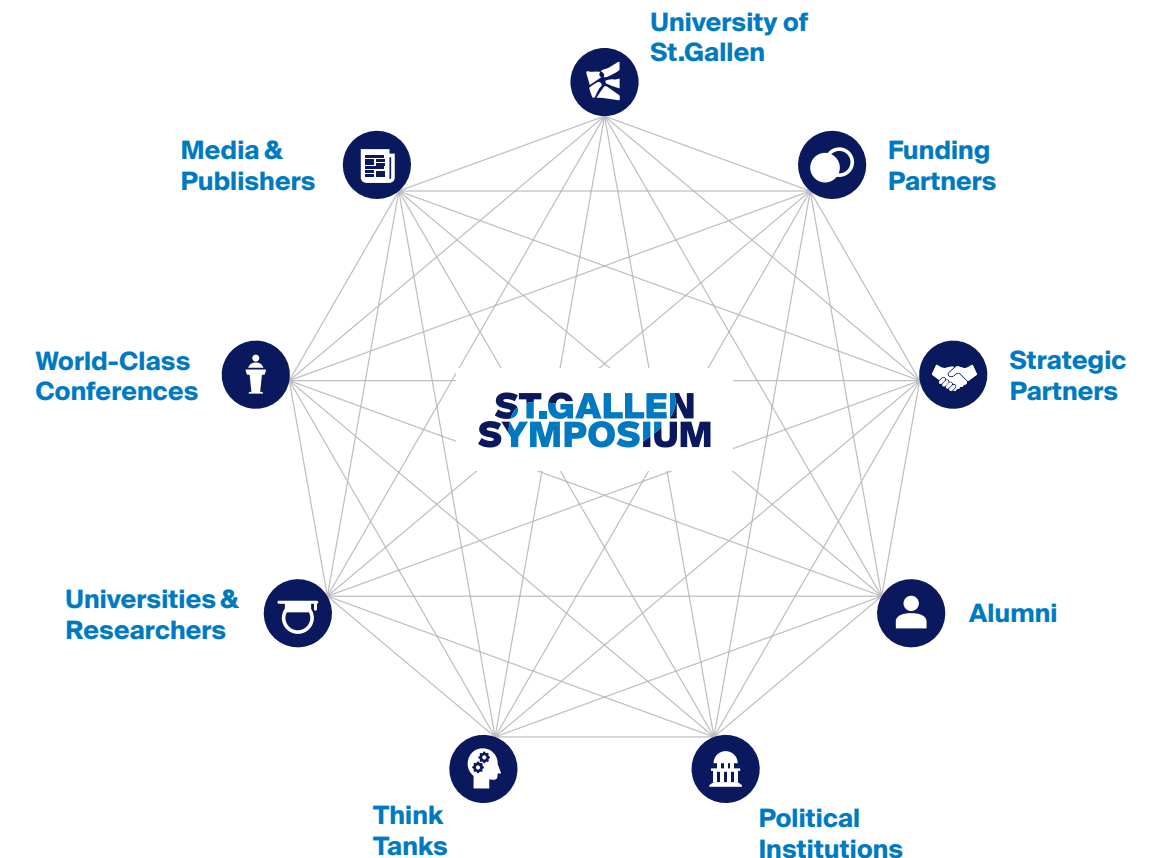


... is our mission.

...generation in mind!

Therefore the St. Gallen Symposium made it its mission to connect young and senior leaders from academia, business, politics, and society to ensure encounters that don't just scratch the surface, but dive deep, facing the complexity of a challenge, considering different perspectives, exchanging ideas and finally lead into action.

By connecting generations...



... within our network.

Organisation

The St. Gallen Symposium is a student initiative from the University of St.Gallen. Under the strategic guidance of the St. Gallen Foundation for International Studies, the International Students' Committee (ISC) organises internationally prestigious events to promote dialogue between the generations. The Board of Trustees supervises the deployment and efficient use of available resources.



Members of the 51ST ISC Team (from left to right)

- 1st row: Tim Habermann Maa’Dhoor (CH/VE/DE), Bastien Zimmermann (CH), Charlotte Dose (DE), Maximilian Wörlein (DE), Hannah Schmitz (CH/DE), Niklas Zeller (DE), Sian Ruoss (CH/GH)
- 2nd row: Eliane Hobi (CH), Giorgio Metz (CH), Frederic Ding (CH/DE), Valérie Hüppi (CH), Silvan Hofer (CH), Tess el Bahnasawy (DE), Vinzenz Eisl (AT)
- 3rd row: Lucas Mortier (CH), Nicolas Weber de Silió (DE/ES), Emil Crüwell (DE), Vivian Bernet (CH), Oskar Graf von Reichenbach (DE), David Madlener (DE), Henri Bilsing (DE), Simon Zulliger (CH/FL), Chloé Ligner (FR), Nadine Merz (CH/SK), Gianin Bergamin (CH), Maximilian Reinhold (DE), Johannes Hendrix (DE), Désirée Sommer (CH)

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Topic

Trust in political institutions, businesses, and emerging technologies has declined in recent years, particularly among younger generations. Currently, in light of unprecedented challenges, finding ways to preserve and strengthen trust is key for a sustainable recovery.



#CollaborativeAdvantage

Collaborative Advantage

To trust means to rely on others to meet their commitments. We couldn't participate in society without extending trust or being trusted. Trust is the glue that joins society together – when it erodes, our ability to act collectively breaks down. At the 50th St. Gallen Symposium, leaders of today and tomorrow will explore how trust matters for five key cross-generational challenges.

RESILIENT GLOBAL HEALTH SYSTEMS



The COVID-19 pandemic has made it clear that trust – in businesses, governments, and scientists – is fundamental to be able to take hard decisions and deal with global health challenges. As the crisis has revealed both their strengths and weaknesses, it's time to ask how national and global health systems can emerge more resilient, reinforcing trust in the long-term.

A SUSTAINABLE TRANSFORMATION



As climate change endangers their future, the trust of younger generations in current leadership is at stake. While climate action has lost momentum in light of the pandemic, its disruptive impact also presents opportunities for transformative change towards a sustainable economy. How may governments and businesses walk the talk of “building back better” and restore trust among the next generation?

A NEW SOCIAL AND GENERATIONAL CONTRACT



Generalised trust is a fundamental element of social capital – and a key driver of solidarity among strangers, sustainable development, and well-being. But in our modern, multicultural societies, widening inequalities along generational and social lines have led to growing polarisation and social unrest. How can we reinvent the social and generational contract upon which mutual trust is built?

EFFECTIVE AND LEGITIMATE GOVERNANCE



Public trust in government is one of the most important foundations upon which the legitimacy and sustainability of political systems are built – and recent months have been a make-or-break moment for political trust. Exploring what defines trustworthy and effective public leadership in the current context of uncertainty and complexity, and finding ways to strengthen and sustain trust is essential.

RESPONSIBLE INNOVATION AND TECHNOLOGY



Technological innovation can be a key contributor to solving our most pressing challenges. To reap this potential for positive impact, societal trust in those who develop and market emerging technologies is key – but has been challenged in recent years. In what ways is technology enabling or replacing human trust? And how may the tech sector itself regain public trust?

Find out more on our topic page!

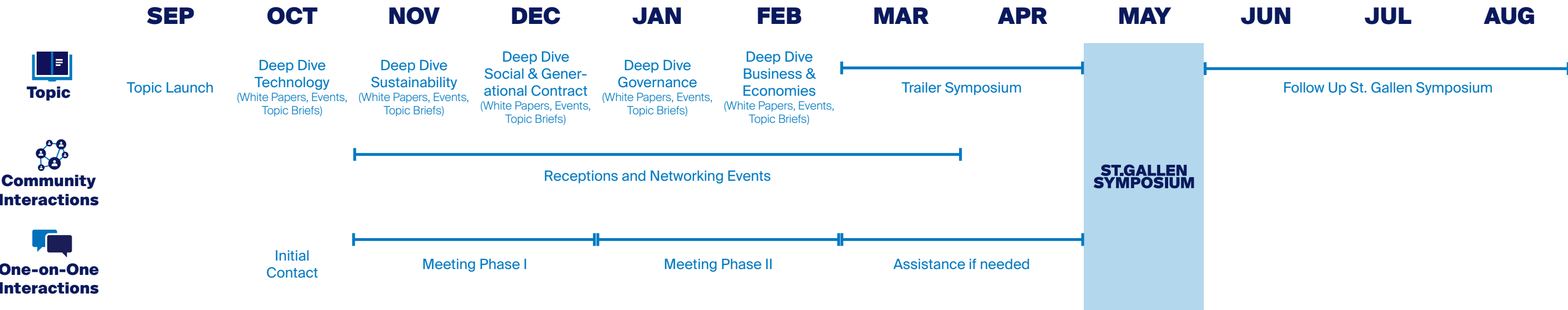


www.symposium.org/topic

A Year With the...

The St. Gallen Symposium brings cross-generational dialogue to its global community throughout the year. Community Interactions and topic-related events are organised to prepare for the annual symposium. In addition, there will be individual touchpoints with you.

...St. Gallen Symposium



Annual Symposium

The symposium combines physical and digital dialogue at international locations. Our central location the University of St.Gallen, Switzerland is supplemented by four Swiss Embassies to receive international live-inputs from selected communities of our Leaders of Tomorrow around the world.

Back in St. Gallen and...

1

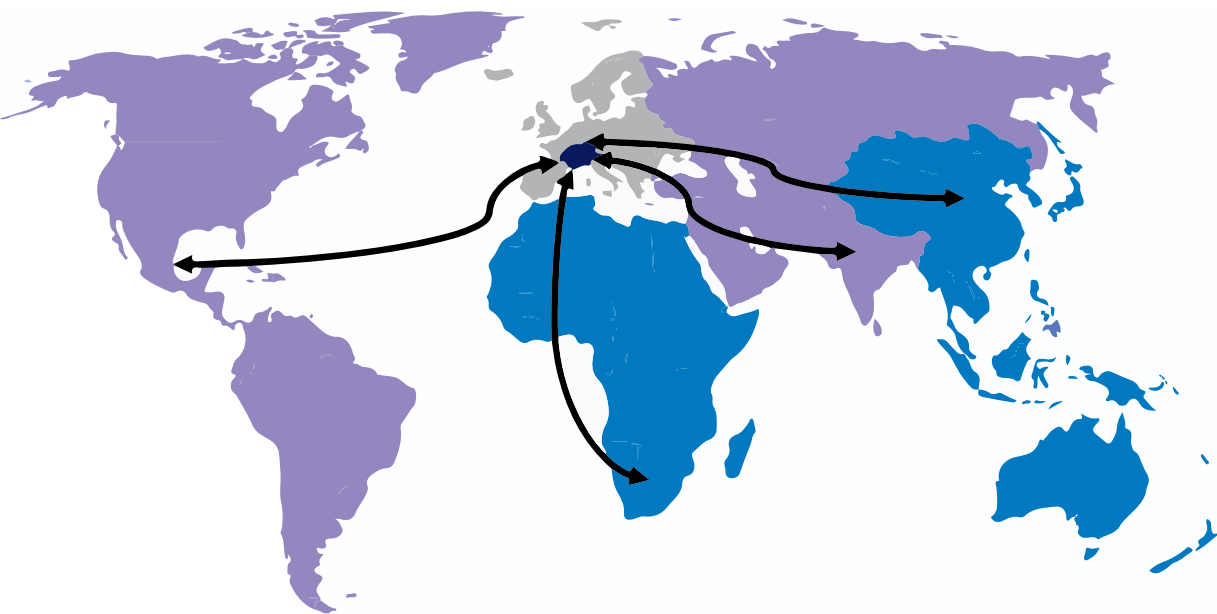
CENTRAL
LOCATION

University of St.Gallen

Embassies	Role
Mexico	American Input
Johannesburg	African Input
New-Delhi	Asian Input
Beijing	East Asian Input

4

EMBASSIES
WORLDWIDE



... virtually and globally connected.





Plato

The virtual St. Gallen Symposium platform "Plato" creates an experience that brings back some kind of community feeling and spontaneous interactions to the virtual sphere.

Our virtual conference platform allows for a new, truly global way to connect across generations, regions, and sectors.

- Be greeted by conference hosts who lead you through the day.
- Explore the Plaza, the heart of every symposium site, with views on our University's iconic brutalist architecture or the picturesque mountain landscape.
- Have a chat at our very own virtual symposium bar and meet members of our exceptional global community.
- Let yourself be inspired in one of our sessions with renowned speakers and inspiring young people from all over the world.

Past Speakers

Global decision-makers from business, politics, technology, and civil society have discussed the challenges and potential solutions regarding the most pressing issues of our time.

(affiliation when attended)



Christine Lagarde, Managing Director of the International Monetary Fund



Sebastian Kurz, Chancellor of Austria



Satya Nadella, Chief Executive Officer, Microsoft



Luisa Neubauer, German Climate Activist & Author



Vas Narasimhan, Chief Executive Officer, Novartis



Mamphela Ramphela, Co-President, Club of Rome

Confirmed Speakers



Karin Keller-Sutter, Federal Councillor of the Swiss Confederation



Mark Schneider, Chief Executive Officer of Nestlé



Prof. Michael Sandel, Professor of Government at Harvard University



Hao Li, Chief Executive Officer and Co-Founder of Pinscreen



Ola Källenius, Chief Executive Officer of Daimler



Rana Foroohar, Global Business Columnist at Financial Times

See all confirmed speakers on our website!



www.symposium.org/speakers

Debate and Create...

A rich programme with a dual focus of impactful plenary and insightful breakout sessions is the backbone of our annual St. Gallen Symposium in our central location at the University of St.Gallen. Innovative and interactive dialogue formats, combining digital and physical interactions at international locations, guide us towards the symposium of the future.

	WEDNESDAY	THURSDAY	FRIDAY	
MORNING		<div>International Plenary Session</div> <div>One-on-One Session</div> <div>Insight Sessions</div>	<div>International Plenary Session</div> <div>One-on-One Session</div> <div>Insight Sessions</div> <div>Interactive Sessions</div>	Side Sessions
LUNCH				
AFTERNOON		<div>International Plenary Session</div> <div>One-on-One Session</div> <div>Insight Sessions</div>	<div>One-on-One Session</div> <div>Closing Ceremony</div>	
EVENING	<div>Dinner for Partners</div>	<div>Social Sessions</div>	<div>Social Sessions</div>	

working draft
(subject to change)

...Globally

Next to the Main Sessions, there are different formats of Side Sessions taking place simultaneously. Additionally, Social Sessions provide networking opportunities. Their informal atmospheres round up the symposium experience.

MAIN SESSIONS

International Plenary Sessions

International Plenary Sessions connect speakers from our global hubs, allowing a live interaction between them on our blended plenary stages, creating an international and cross-generational discussion.

Insight Sessions

Insight Sessions offer an opportunity for an intimate, cross-generational interaction between speakers and audience members on a specific question related to our theme "Trust Matters".

One-on-One Sessions

In our moderated formats following the International Plenary Sessions, a moderator discusses insights with a selected speaker in a more intimate talkshow setting.

Interactive Sessions

Interactive Sessions focus on one issue related to the symposium theme, with the aim of developing concrete solutions. In a workshop setting, participants can co-create with the next generation in mind. The Interactive Sessions are the only Main Sessions taking place either fully digitally or fully physically.

SIDE SESSIONS

Executive Roundtable

A group of executives meet with Leaders of Tomorrow to discuss challenges of today's time.

Leader of Tomorrow Talk

An executive, in the role of a challenger, poses a problem to a group of Leaders of Tomorrow and discusses their solutions in an informal setting.

Hidden Champions Roundtable

In our new format with Prof. Hermann Simon, hidden champions from Switzerland, Germany, and Austria connect to contemplate the factors determining ethical and economic success of businesses in their region. Best practices are shared on how to strongly and sustainably position themselves in the competitive international market.

Masterclass Sessions

A prominent figure shares their experience on a particular skill in their area of expertise. In an "ask me anything" setting, participants have the opportunity to find out more about the speaker's background, receive advice, and learn from a specialist.

Participants

To achieve a mutual understanding and enhance every leaders' decision making, three generations of leaders from more than 90 nations meet in St. Gallen every year for cross-generational dialogue.

SENIOR LEADERS

Senior Leaders at the St. Gallen Symposium represent companies as well as political and academic institutions, from all over the world. They challenge and get challenged by the younger generations, on their ideas, and are the heart of change.

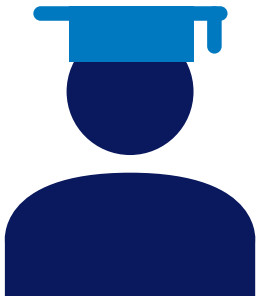


ASPIRING LEADERS

Aspiring Leaders represent the corporate world as potential future executive decision-makers or the entrepreneurial environment as founders. They pair experience with creativity and come up with practical ideas for transformation.

LEADERS OF TOMORROW

Leaders of Tomorrow are carefully selected brilliant young thinkers from around the world. They challenge the beliefs of all participants, spark ideas, and ignite actions. They are the drivers of transformation and change: invited either through the St. Gallen Global Essay Competition or through a nomination process.



Our Partners

A wide range of renowned organisations and companies support us financially, materially, or in advisory roles. They are part of the dialogue between different generations of leaders throughout the year and at the St. Gallen Symposium.

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MEMBER

Participate in the St.Gallen Symposium and debate and interact with key decision-makers, thought leaders, and carefully selected brilliant young minds from all around the world.

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Support us in bringing brilliant young minds from all over the world to Switzerland to contribute to the success of the St.Gallen Symposium.

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Senior Leader Symposium Participation		1	2	4
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Exclusive Leaders of Tomorrow Talk				✓
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